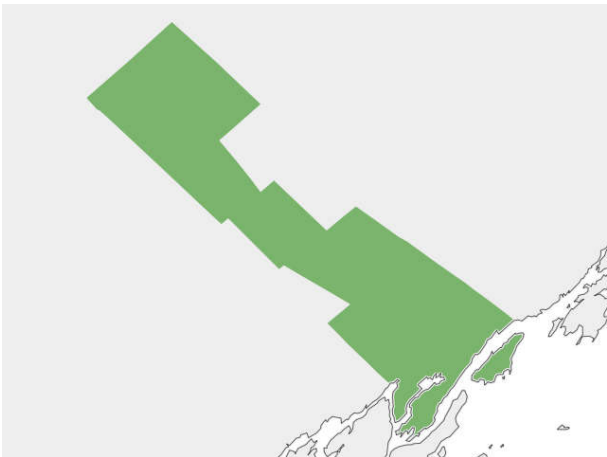




















Economy Overview



Population (2016)	43,878
Jobs (2016)	14,146
Completions (2014)	0
Exports (2011)	\$2.1B
Imports (2011)	\$2.1B






















Population

43.9K 2016 Population 0.3% of Provincial	2.3% Population Growth for the Last 5 Years Provincial Growth 5.0%
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Age Group	2016 Population	% of Population	
Under 5 years	1,853	4.2%	
5 to 9 years	2,118	4.8%	
10 to 14 years	2,267	5.2%	
15 to 19 years	2,483	5.7%	
20 to 24 years	2,538	5.8%	
25 to 29 years	1,999	4.6%	
30 to 34 years	2,262	5.2%	
35 to 39 years	2,448	5.6%	
40 to 44 years	2,716	6.2%	
45 to 49 years	2,934	6.7%	
50 to 54 years	3,789	8.6%	
55 to 59 years	3,710	8.5%	
60 to 64 years	3,430	7.8%	
65 to 69 years	3,222	7.3%	
70 to 74 years	2,413	5.5%	
75 to 79 years	1,695	3.9%	
80 to 84 years	1,024	2.3%	
85 years and over	979	2.2%	

Jobs by Industry

14,146
Total Jobs (2016)

NAICS	Industry	2016 Jobs
X0	Unclassified	211 
11	Agriculture, forestry, fishing and hunting	501 
21	Mining, quarrying, and oil and gas extraction	17 
22	Utilities	300 
23	Construction	1,083 
31-33	Manufacturing	1,837 
41	Wholesale trade	279 
44-45	Retail trade	1,885 
48-49	Transportation and warehousing	551 
51	Information and cultural industries	87 
52	Finance and insurance	291 
53	Real estate and rental and leasing	280 
54	Professional, scientific and technical services	530 
55	Management of companies and enterprises	84 
56	Administrative and support, waste management and remediation services	386 
61	Educational services	1,085 
62	Health care and social assistance	1,958 
71	Arts, entertainment and recreation	290 
72	Accommodation and food services	806 
81	Other services (except public administration)	576 
91	Public administration	1,108 

Region Exports

\$2.1B





















Exports (2011)

79% of Supply

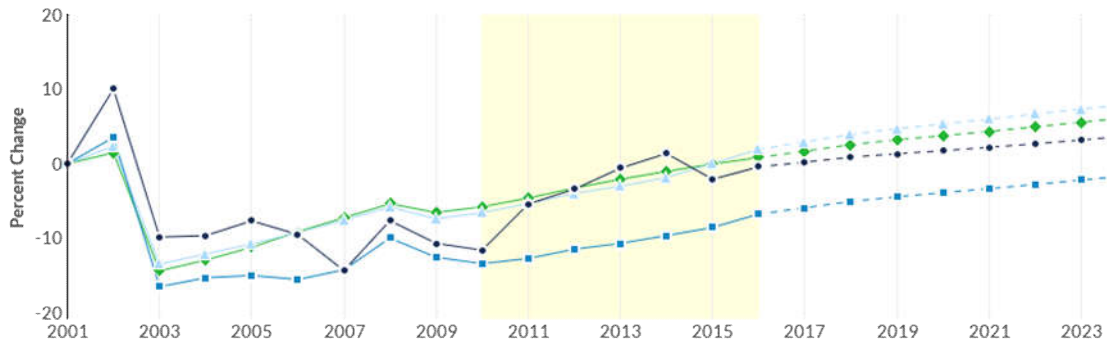
NAICS	Industry	Exports (2011)
11	Agriculture, Forestry, Fishing And Hunting	\$35,756,668
21	Mining, Quarrying, And Oil And Gas Extraction	\$4,447,624
22	Utilities	\$122,899,401
23	Construction	\$36,822,222
31-33	Manufacturing	\$1,175,206,362
41	Wholesale Trade	\$10,473,156
44-45	Retail Trade	\$44,174,491
48-49	Transportation And Warehousing	\$61,970,783
51	Information And Cultural Industries	\$8,130,024
52	Finance And Insurance	\$16,996,754
53	Real Estate And Rental And Leasing	\$19,123,679
54	Professional, Scientific And Technical Services	\$19,349,241
55	Management Of Companies And Enterprises	\$4,251,454
56	Administrative And Support, Waste Management And Remediation Services	\$13,132,381
61	Educational Services	\$77,928,899
62	Health Care And Social Assistance	\$76,323,324
71	Arts, Entertainment And Recreation	\$1,850,529
72	Accommodation And Food Services	\$18,751,233
81	Other Services (except Public Administration)	\$22,728,466
91	Public Administration	\$286,698,565

Region Imports

\$2.1B Imports (2011) 81% of Demand	\$496.4M Locally Produced & Consumed (2011) 19% of Demand
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NAICS	Industry	Imports (2011)
11	Agriculture, Forestry, Fishing And Hunting	\$28,174,565 
21	Mining, Quarrying, And Oil And Gas Extraction	\$70,234,506 
22	Utilities	\$28,917,754 
23	Construction	\$129,906,050 
31-33	Manufacturing	\$872,505,618 
41	Wholesale Trade	\$90,373,843 
44-45	Retail Trade	\$65,057,055 
48-49	Transportation And Warehousing	\$83,954,425 
51	Information And Cultural Industries	\$48,118,061 
52	Finance And Insurance	\$111,488,357 
53	Real Estate And Rental And Leasing	\$61,034,439 
54	Professional, Scientific And Technical Services	\$58,734,868 
55	Management Of Companies And Enterprises	\$4,833,730 
56	Administrative And Support, Waste Management And Remediation Services	\$25,488,328 
61	Educational Services	\$72,248,119 
62	Health Care And Social Assistance	\$99,309,977 
71	Arts, Entertainment And Recreation	\$16,422,798 
72	Accommodation And Food Services	\$41,698,142 
81	Other Services (except Public Administration)	\$40,503,420 
91	Public Administration	\$185,787,602 

Regional Trends



	Region	2010 Jobs	2016 Jobs	Change	% Change
●	Region	12,557	14,146	1,589	12.7%
■	Ontario East Economic Development Commission	492,209	530,056	37,847	7.7%
▲	Ontario	6,749,715	7,363,799	614,084	9.1%
◆	Canada	17,738,063	18,983,145	1,245,082	7.0%

Business Location Size Distribution

December 2016 Overview

■ Small (1-49)
 ■ Medium (50-199)
 ■ Large (200+)
 ■ Indeterminate









Category	December 2013 Locations	December 2014 Locations	December 2015 Locations	December 2016 Locations
1-4 Employees	534	560	518	513
5-9 Employees	204	200	227	222
10-19 Employees	114	111	121	140
20-49 Employees	61	77	72	63
50-99 Employees	20	21	20	22
100-199 Employees	6	7	8	6
200-499 Employees	6	5	4	5
500+ Employees	2	2	2	2
Indeterminate	1,070	1,975	2,018	2,042
Total	2,017	2,958	2,990	3,015

Labour Flows (based upon 2011 NHS data)

NAICS Code	Description	Employed in Region	Resident in Region	Net Import
31-33	Manufacturing	1,685	1,845	-160
44-45	Retail trade	1,655	2,625	-970
62	Health care and social assistance	1,560	2,560	-1,000
91	Public administration	1,200	2,260	-1,060
61	Educational services	955	1,350	-395
72	Accommodation and food services	600	985	-385
81	Other services (except public administration)	495	905	-410
23	Construction	495	1,800	-1,305
11	Agriculture, forestry, fishing and hunting	490	535	-45
48-49	Transportation and warehousing	430	815	-385

Growing & Declining Occupations






Occupation	Change in Jobs (2010-2016)	
Nurse aides, orderlies and patient service associates	174	
Secondary and elementary school teachers and educational counsellors, n.e.c.	143	
Food counter attendants, kitchen helpers and related support occupations	127	
Construction millwrights and industrial mechanics	-87	
Home building and renovation managers	-87	
Retail and wholesale trade managers	-121	

Growing & Declining Industries

Industry	Change in Jobs (2010-2016)	
Nursing care facilities	201	
Rubber product manufacturing	157	
Full-service restaurants and limited-service eating places	100	
Personal and household goods repair and maintenance	-56	
Other residential care facilities	-58	
Other federal services	-68	

2016 Age Cohort Demographics



	Age Cohort	2016 Population	2016 Percent
●	Under 20 years	8,721	19.9% 
●	20 to 39 years	9,246	21.1% 
●	40 to 59 years	13,148	30.0% 
●	60 to 79 years	10,760	24.5% 
●	80 years and over	2,003	4.6% 

Appendix A - Data Sources and Calculations

Input-Output Data

This report contains data from Emsi's Input-Output model. It is based on data from StatCan's National Symmetric Input-Output table, National Household Survey commuting flows, Canadian Business Patterns, and several Emsi in-house data sets.

Demographic Data

The demographic data in this report is compiled from StatCan CANSIM datasets using a specialized process. Sources include annual estimates by census division, birth and mortality rates, and projected population estimates by province.

Industry Data

In order to capture a complete picture of industry employment, Emsi combines employment data from Survey of Employment, Payrolls and Hours (SEPH) with data from the Labour Force Survey (LFS), Census, and Canadian Business Patterns (CBP) to form detailed geographic estimates of employment. Projections are based on the latest available Emsi industry data, 10-year past local trends in each industry and growth rates from national industry projections from the Canadian Occupational Projection System (COPS) produced by Human Resources and Skills Development Canada.

Labour Flows

The labour flows data in this report is based upon the latest (2011) NHS data available.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. Emsi's occupation data are based on Emsi's industry data, regional occupation data from the Labour Force Survey (LFS), and regional staffing patterns taken from the Census.